



## Sequel Rulebook

Price. Underwrite. Distribute.



Rewriting the rules of effective pricing, underwriting and distribution. Rulebook is the combination of a powerful rules engine, an insurance underwriting and broking desktop, together with a comprehensive analytics capability, for even the most complex lines of specialty insurance business.

- sequel**broking**
- sequel**mga**
- sequel**rulebook**
- sequel**rulebook hub**
- sequel**underwriting**
- sequel**impact**
- sequel**claims**
- sequel**re**
- sequel**analytics**



### Price

- Rulebook's dynamic rules engine is capable of embracing pricing models across all major classes of business
- Offers the only viable alternative to the spreadsheet for pricing
- Authoring tool provides an intuitive interface to build and maintain products
- Real-time data can be monitored

### Underwrite

- Combines a self-service authoring tool with a web-based underwriting desktop
- Inherent flexibility allows for any specialty line of product
- Workflow, task management and document production to create a focused underwriting environment
- Full submission, quotation, negotiation and binding process for new business, plus MTAs and renewals
- Manage a wide range of calculations involved in the underwriting process
- Integrate with other systems to reduce rekeying of data

### Distribute

- Create an e-trading platform allowing distribution of products to brokers, MGAs and coverholders
- Control and speed improves the quantity and quality of business
- Automated pricing and underwriting of risks significantly reduces operating costs of transacting high volume, low premium business
- Document production allows clients to automatically create quote, policy and invoicing documents in real-time
- Reduces operating costs and accelerates speed that trusted third parties can quote and bind business
- Perform detailed analysis from simple quote to bind ratios, or complex broker or coverholder behavioral analysis

To register for a demo, contact:

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